

At a glance

Your new Moto E is built to keep up with you. It has a sharp, durable display, the latest Android software, and a long-life battery. You can even customize your phone to match your style with Motorola Shells.

Note: Motorola Shells are sold separately and availability varies by country.

Caution: Before using your phone, please read the safety, regulatory and legal information provided with your product.

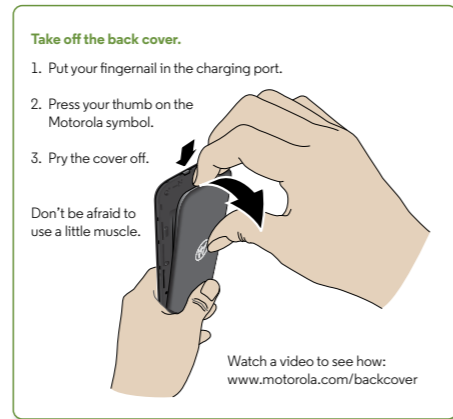
Note: Your phone may look a little different.



Remove the back cover

Take off the back cover.

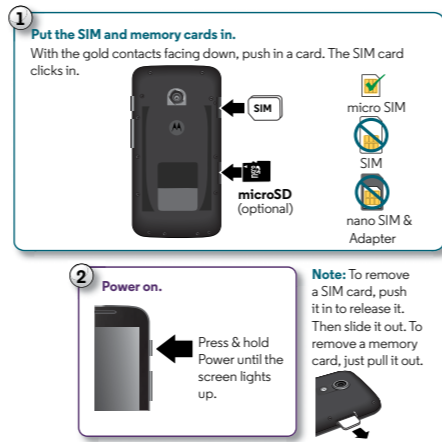
Caution: Don't use tools to remove the cover—doing so may damage the battery and could cause burning or injury.



Put the SIM & memory cards in, then power on

Put in the SIM & optional microSD cards.

Caution: Make sure you use the correct sized SIM card, and don't use adapters with your SIM card.

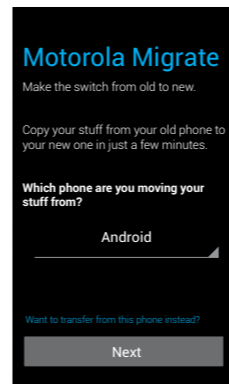


Motorola Migrate

Copying your personal stuff from your old to your new phone with Migrate is easy—we promise.

- Android™:** On your previous phone, download the Motorola Migrate app on Google Play™ to get started. Then on your new phone, touch Apps (☰) → **Motorola Migrate** → **Android** to get started.
- iPhone™:** On your new phone, touch Apps (☰) → **Motorola Migrate** → **iPhone** to get started.

Note: Not all music can be copied.



Tip: If you don't copy your content right after setting up your phone, you can always do it later.

Home screen & apps

The home screen is what you see when you first turn on your phone. From here, you can explore apps and more.

- Add shortcuts:** Touch Apps (☰), touch and hold an app or widget, then drag it to your home screen.
- Choose widgets:** To put widgets like a clock, interactive calendar, and more on your home screen, touch Apps (☰) → **WIDGETS** (at the top).
- Customize:** Change Wi-Fi, brightness, and more—flick the status bar down and touch (⚙️). Touch (⚙️) for more settings.



Help & more

Get answers, updates, and info:

- Help is here:** Touch Apps (☰) → **Help** to get walk-through tutorials, how-tos, FAQs, or chat with people who can help, right on your phone.
- Everything Moto E:** Get PC software, user guides, and more at www.motorola.com/mymotoe.
- Accessories:** Get accessories for your phone at www.motorola.com/mobility.
- Apps:** Touch Apps (☰) → **Play Store**.
- News:** Here's how to find us:
 - YouTube™ www.youtube.com/motorola
 - Facebook™ www.facebook.com/motorola
 - Twitter www.twitter.com/motorola
 - Google+™ www.google.com/+Motorola/posts

Cricket Services

- My Cricket:** Access billing, make a quick payment, and view usage and access support from the palm of your hand.
- Cricket Wi-Fi:** Automatically connect to free and open Wi-Fi hotspots, helping you to maximize data usage and enhance coverage.
- Cricket Voicemail:** Quickly view, access and play back your voicemail messages. Easily save important numbers to your Favorites list and respond to messages by calling back or texting.

SAR This product meets the applicable national or international RF exposure guidance (SAR guideline) when used normally against your head or, when worn or carried, at a distance of 1.5 cm from the body. The SAR guideline includes a considerable safety margin designed to assure the safety of all persons, regardless of age and health.

motorola.com



let's get started

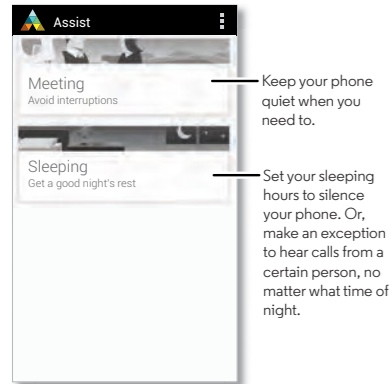


Motorola Assist

Wish your phone could automatically silence your ringer during meetings or when you're sleeping? It can.

Motorola Assist suggests actions to automate based on how you use your phone. When you see a suggestion in the status bar, flick the bar down to accept or delete it.



Find it: Apps  →  Assist



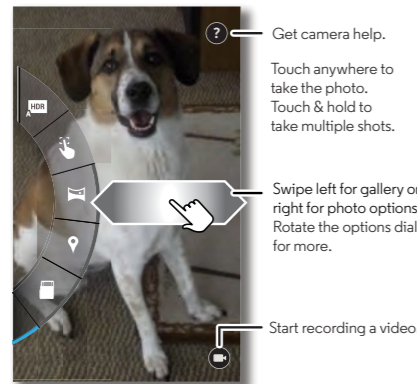
Photos

Take super clear photos and share them easily.

Find it: Apps  →  Camera

- **Take a photo:** Touch anywhere on the screen to take the photo.
- **See it:** Swipe left for your photo gallery ( Gallery).
- **Share it:** View a photo or video from your gallery, then touch Share .



Tip: When you're in the camera, swipe right for effects and settings.



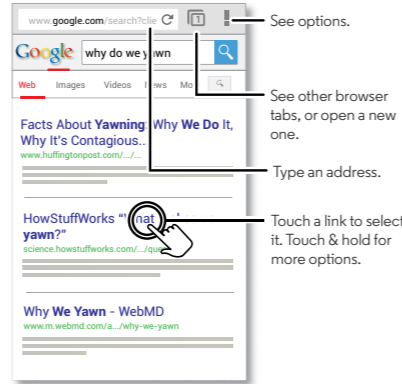
Chrome™

Find the info you want, whenever you want.

Find it: Apps  →  Chrome

- **Go to a webpage:** Touch the address bar at the top of a page and enter an address, like www.google.com.
- **Add or open bookmarks:** Touch Menu  →  to bookmark the page, or **Bookmarks** to see your other bookmarks.

Tip: Double-tap to zoom in and out. Or pinch/separate two fingers on the screen.

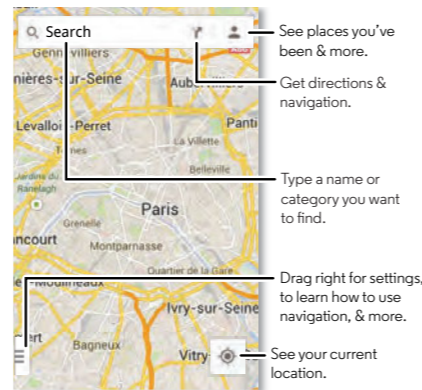


Google Maps™

Find a nearby cafe and get directions or step-by-step navigation using the Google Maps you know and trust.

Find it: Apps  →  Maps → 


Enter what you want to find, then touch a result to see more information and options.





Email

Now, where did they say to meet up? Check your messages, old and new.

Find it: Apps  →  Gmail or  Email

You can set up Gmail when you turn on your phone for the first time or do it later. For other email, just open the  Email app and follow the prompts.

Tip: To use Hangouts™ to video or text chat, touch Apps  →  Hangouts.



Google Play™

Google Play is a digital content experience from Google where you can find and enjoy your favorite music, movies, TV shows, books, magazines, and Android apps and games. It's your entertainment hub: you can access it from the web or from your Android device, and all your content is instantly available across your devices.



Note: Your content may be different based on your country.

For Your Safety

Before assembling, charging or using your mobile device for the first time, please read the important product safety and legal information provided with your product.
Warning: Don't try to remove or replace the battery yourself—doing so may damage the battery and could cause burning and injury. If your phone becomes unresponsive, try a reboot—press and hold the Power key until the screen goes dark and your phone restarts.

Usage

This phone supports apps and services that may use a lot of data, so make sure your data plan meets your needs. Contact your service provider for details. Certain apps and features may not be available in all countries.

Specific Absorption Rate (FCC & IC)

YOUR MOBILE DEVICE MEETS FCC AND IC LIMITS FOR EXPOSURE TO RADIO WAVES.

Your mobile device is a radio transmitter and receiver. It is designed not to exceed the limits for exposure to radio waves (radio frequency electromagnetic fields) adopted by the Federal Communications Commission (FCC) and Industry Canada (IC). These limits include a substantial safety margin designed to assure the safety of all persons, regardless of age and health.

The radio wave exposure guidelines use a unit of measurement known as the Specific Absorption Rate, or SAR. The SAR limit for mobile devices is 1.6 W/kg. Tests for SAR are conducted using standard operating positions with the device transmitting at its highest certified power level in all tested frequency bands. The highest SAR values under the FCC and IC guidelines for your device model are listed below:

Head SAR	UMTS / GSM, WiFi, Bluetooth	1.50 W/kg
Body-worn SAR	UMTS 850 MHz, WiFi, Bluetooth	0.97 W/kg

During use, the actual SAR values for your device are usually well below the values stated. This is because, for purposes of system efficiency and to minimize interference on the network, the operating power of your mobile device is automatically decreased when full power is not needed for the call. The lower the power output of the device, the lower its SAR value.

If you are interested in further reducing your RF exposure then you can easily do so by limiting your usage or simply using a hands-free kit to keep the device away from the head and body. Additional information can be found at www.motorola.com/rfhealth.

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 Product ID: Moto E (Models XT1021)
 Manual Number: 68017811001-A